Weecycle

Organization Overview

WeeCycle is a Colorado-based nonprofit dedicated to supporting families with infants and toddlers by providing essential baby gear such as diapers, formula, and strollers. Through partnerships with local organizations, they distribute these items to families facing challenges like poverty, homelessness, and under-employment. Additionally, WeeCycle promotes environmental sustainability by recycling and repurposing baby gear, thereby reducing landfill waste.

Proposal Description

WeeCycle is requesting $100,000 from Impact100 to expand its volunteer programming. Volunteerism is central to WeeCycle's mission and success—when individuals give their time, they strengthen the organization's impact and increase its capacity to process donations for families in need.

Following a recent move to a larger facility, WeeCycle now has the physical space to host volunteer groups of 50 or more—more than double the capacity of their previous location. They regularly receive inquiries from corporations, schools, and community groups eager to bring large volunteer teams, and this new space finally allows them to say yes. However, to fully realize this opportunity, WeeCycle needs funding to build out and support a robust volunteer program.

Volunteers play a vital role in sorting, counting, cleaning, inventorying, and packaging essential baby gear and hygiene items—ensuring that families receive supplies with dignity. These hands-on experiences also deepen volunteers' connection to the mission. Many become champions of WeeCycle's work, sharing their experience with others and often becoming donors themselves.

Funding from Impact100 will enable WeeCycle to:

- Hire a dedicated Volunteer Coordinator
- Streamline the volunteer sign-up process
- Design a comfortable, efficient volunteer workspace
- Strengthen volunteer recruitment, training, and stewardship

This investment will help WeeCycle maximize community engagement while expanding its reach to families across Colorado.