



**Impact100 Metro Denver**  
**2024 \$100,000 Transformational Grant**  
**Applications due December 15, 2023**

**About Impact100 Metro Denver**

Impact100 Metro Denver brings together women in our community to do something truly remarkable: give \$100,000 to a Denver-area non-profit to transform how it meets its mission and serves its constituents.

The mission of Impact100 Metro Denver is to inspire and empower a community of women to be intentional and informed philanthropists, collectively funding transformational grants to Metro Denver nonprofits. Each of our members gives \$1,000 annually and has one vote toward the selection of the annual grant award.

## About Our Grant

The Impact100 Metro Denver 2024 grant is a one-time, \$100,000 grant to empower a Denver area non-profit to make significant and lasting improvements in how it meets its mission and serves its constituents. We ask applicants to define how the grant will achieve this impact. This is core mission funding; the grant could be used to strengthen or expand existing programs, to add a new program or in any other way applicants will believe will transform their ability to serve their constituents.

## Qualifying Organizations and Proposals

**To be considered for an Impact100 grant, organizations must have:**

- 501(c)(3) status
- A focused mission addressing one or more of the following areas of need (See Appendix A for definitions):
  - o Economic Opportunity and Self-Sufficiency
  - o Health and Wellness
  - o Social Services
- Annual operating expenses between \$500,000 and \$5 million during the most recently completed fiscal year
- At least 65% of programming emphasis directed to constituents in one or more of the seven Metro Denver counties: Adams, Arapahoe, Boulder, Broomfield, Denver, Douglas, and Jefferson
- A demonstrated commitment to constituent engagement and racial equity
- Documentation required in the grant application, including the two most recent IRS 990 forms
- A proposal that requires at least \$100,000 – Impact100 Metro Denver will not consider proposals for less than \$100,000.

**Impact100 will not consider applications from individuals or organizations that:**

- Are private foundations
- Discriminate in any way, though this does not rule out organizations that target services to specific demographics
- Are subsidiaries of a national/international nonprofit, unless the local chapter has a local board that is responsible for financial and organizational decision-making
- Previously have received an Impact100 grant, with the following exceptions:
  - o \$100,000 grant recipients may reapply after seven years
  - o \$25,000 to \$99,999 grant recipients may reapply after three years
  - o Grant recipients who received \$24,999 or less may reapply at any time

**Impact100 will not fund:**

- Debt reduction, operating deficits, bridge funding
- Endowments
- Capital campaigns
- Fundraising events or activities
- Religious, partisan, or political activities
- Litigation or legal expenses
- Pass through funds or regranting

**How to Apply**

Create the following documents: (Note: all documents except financials should be single spaced; minimum 11 pt. font and 1” margins):

## Document 1: Grant Details

Document 1 must contain the following:

- Impact100 2024 Grant Summary Sheet  
(download *here* and complete)
- Proposal Description (three pages maximum) – Introduce your organization to Impact100 Metro Denver members:
  - o Describe your organization’s mission, history, and programs;
  - o Describe how the organization meets a need in the community;
  - o Specify which of the Impact100 Focus Areas is addressed by your organization’s work (2024 Focus Areas: Economic Opportunity and Self-Sufficiency; Health and Wellness, Social Services);
  - o Tell us how a \$100,000 grant will make significant and lasting improvements in how you achieve your mission and serve your constituents;
  - o Describe how you will sustain the changes made with the grant after the Impact100 funding is spent
- Impact – Tell us how you will measure the impact of this funding
- Budget (one page maximum):
  - o List the major budget components for the proposal. Funds should be spent within 24 months of receiving the grant.
  - o Describe specifically how the \$100,000 will be allocated by your organization for programs, services, infrastructure, or other initiatives that support your organization’s mission
- Timeline
  - o Provide a detailed timeline demonstrating how you will implement your proposal and expend the \$100,000 within 24 months after receiving the grant.

- Constituent Engagement (one page maximum)
  - o Describe how your organization is committed to constituent engagement and racial equity.

## **Document 2: Organizational Financial Information**

Document 2 must contain the following:

- Two most recent IRS 990 forms.
- List of major contributors for the last two fiscal years itemized by year, name of donor, and dollar amount.
- Board Approved Budget for Fiscal Year 2023 with YTD financial results from Management Reports with Variance to Budget.
- Any Interim Financials, if applicable.
- Projections for Fiscal Year 2024 (e.g., top-line income, top-line expenses, top-line net income).

## **Submit Your Application**

Prepare an email with two separate pdf attachments:

- Document 1: Grant Details
- Document 2: Organizational Financial Information

**Email your proposal by 5pm – DECEMBER 15, 2023 – to [grants@impact100metrodenver.org](mailto:grants@impact100metrodenver.org)**

## **The Impact100 Metro Denver Grant Selection Process**

The Impact100 Metro Denver Grant Committee will review all proposals between January and May 2024. After all proposals have been reviewed, the committee will choose organizations for site visits.

Applicants chosen for site visits will be contacted in late March 2024 to determine a mutually agreeable date for the site visit. The organization's Executive Director (or equivalent), a board member, and whoever in the organization will be responsible for implementing the proposed activities should all be present for the site visit.

Organizations not selected for site visits or further consideration in 2024 will be notified in April.

After the site visits, finalists will be chosen and notified by May 10, 2024.

Finalists will be asked to develop a video presentation about the organization and its proposal that will be distributed to the Impact100 Metro Denver membership prior to the annual meeting. Members will vote and the \$100,000 grant will be awarded to one of the finalists at that meeting. Additional funds may be awarded, as available, to the other finalists.

The grant term is a maximum of 24 months. Funds will be dispersed in incremental payments during the Grant Term based upon meeting benchmarks mutually agreed upon by the grant

recipients and Impact100 Metro Denver. Organizations receiving grants of less than \$100,000 will work with Impact100 Metro Denver to find a suitable scope for the reduced grant award.

## **Review Your Application**

As a final check, ensure your proposal:

- Provides all the information requested above
- Demonstrates how a one-time grant of \$100,000 will further the organization's ability to serve its mission and constituents
- Describes how the changes will be sustained in future years
- Demonstrates how the impact of the grant will be measured
- Demonstrates a commitment to engaging constituents and racial equity
- Demonstrates the organization is financially sound

## Questions?

### Grant application webinars

Questions about this Request for Proposal and the grant application process will be answered during two Zoom webinars. There is no need to attend both sessions.

Applicant Webinars:

Thursday, 10/19 @ 9am -

[https://hollandhart.zoom.us/j/89571658240?pwd=roMTTiyYrkJZzVFJ7tbGTzsogavbld.1\\_17207072699,,89571658240#](https://hollandhart.zoom.us/j/89571658240?pwd=roMTTiyYrkJZzVFJ7tbGTzsogavbld.1_17207072699,,89571658240#)

Tuesday, 11/14 @ 4pm -

[https://hollandhart.zoom.us/j/83434752837?pwd=4lwwiNj8d22szvuvomql7Jst4kPclB.1\\_17193594580,,83434752837#](https://hollandhart.zoom.us/j/83434752837?pwd=4lwwiNj8d22szvuvomql7Jst4kPclB.1_17193594580,,83434752837#)

If you cannot attend either webinar, you may email a question in advance of the webinar by October 16. The question will be answered during the webinar.

Afterwards, a recording of the

webinars will be posted at: <https://www.impact100metrodenver.org>. No phone calls please. Email webinar questions to:

Grants@impact100metrodenver.org



## **Attachment A**

### **2024 Impact100 Metro Denver Focus Areas**

#### **Economic Opportunity and Self-Sufficiency**

The ability to independently succeed in life is squarely rooted in economic opportunity. Barriers such as systemic oppression and racism, intergenerational cycles of poverty, inequitable educational opportunity, and disabilities prevent individuals and families from experiencing economic independence.

Programs typically address economic opportunity and self-sufficiency and focus on economic independence and self-sufficiency in housing, training, post-secondary education, or life skills. Additional examples include programs that lay a path for career development, advancement, and provide opportunities for increased earning capacity. Also included are programs that address and nurture the family unit as a whole. In the case of elderly or disabled residents, programs work to improve living conditions or enable residents to age-in-place.



## **Health and Wellness**

Improving our community's overall health advances individual and community prosperity. We all benefit when everyone has the opportunity to both access healthcare, and can live where conditions promote health and well-being.

Examples of programming that strives to improve health and wellness include those that address access to physical, mental, or behavioral health services; preventative care, wellness or education services; risk awareness and social determinants education and support; equity in health care; endeavors focused on overall wellness; and physical education.

## **Social Services**

Providing proper resources to underserved individuals enables them to live fully and independently. Social services are essential in order to create opportunities in communities so everyone can thrive.

Examples of programming directed at human services include those that address the immediate needs for food, clothing, shelter, and safety; long-term life necessities and inequities; tackle underlying social problems; and work to generate systems that nurture greater equity in vulnerable communities.