



Impact100 Metro Denver
2022 \$100,000 Transformational Grant
Applications due December 15, 2021

About Impact100 Metro Denver

Impact100 Metro Denver brings together women in our community to do something truly remarkable; give a gift of \$100,000 to a nonprofit organization that has a big idea and great potential yet may not have access to large-scale funds.

The mission of Impact100 Metro Denver is to inspire and empower a community of women to be intentional and informed philanthropists, collectively funding transformational grants to Metro Denver nonprofits. Each of our members gives \$1,000 annually and has one vote toward the selection of the annual grant award.

About Our Grant

The Impact100 Metro Denver 2022 grant is for transformational change, defined as change that will create sustained and significant improvement in an organization's ability to serve its mission and constituents. Transformational change could include changes in the structure or composition of an existing program or the addition of a new program which has a significant impact on the organization or constituents served by the organization. We encourage nonprofits to think about transformational change as more than incremental change. Please see our website, [Impact100MetroDenver.org](https://www.impact100metrodenver.org), for examples of prior grantees.

Qualifying Organizations and Proposals

To be considered for an Impact100 grant, organizations must have:

1. 501(c)(3) status
2. A focused mission addressing one or more of the following areas of need
(See Appendix A for definitions):
 - Economic Opportunity and Self Sufficiency
 - Education and Lifelong Learning
 - Environmental Conservation
3. Annual operating expenses between \$500,000 and \$5 million during the most recently completed fiscal year (see note below)
4. At least 65% of programming emphasis directed to constituents in one or more of the seven Metro Denver counties: Adams, Arapahoe, Boulder, Broomfield, Denver, Douglas and Jefferson
5. A demonstrated commitment to constituent engagement and racial equity
6. A well-developed plan for a transformational and sustainable program
7. Documentation required in the grant application, including most recent audited financial statement

Note: Organizations with less than \$500,000 annual operating expenses may collaborate with other nonprofits on a grant proposal as long as the applicant organization's annual operating expenses are at least \$500,000 and all collaborating organizations meet all of the remaining criteria.

Impact100 will not consider applications from individuals, or organizations (including members of any collaboration applicant) that:

1. Are private foundations
2. Discriminate in any way
3. Are subsidiaries of a national/international nonprofit, unless the local chapter has a local board that is responsible for financial and organizational decision making
4. Previously have received an Impact100 grant, with the following exceptions:
 - \$100,000 grant recipients may reapply after seven years
 - \$25,000 to \$99,999 grant recipients may reapply after three years
 - Grant recipients who received \$24,999 or less may reapply at any time

Impact100 will not fund:

1. General operating expenses
2. Debt reduction, operating deficits, bridge funding
3. Endowments
4. Capital campaigns
5. Fundraising events or activities
6. Religious, partisan, or political activities
7. Litigation or legal expenses
8. Pass through funds or regranting

[How to Apply](#)

Prepare Your Application

1. Prepare the following documents: (Note: all documents except financials should be single-spaced; minimum 11 pt. font and 1" margins):

Document 1 - Grant Summary Sheet, Project Description, Budget, Timeline and Constituent Engagement

- Impact100 2022 Grant Summary Sheet (download at <https://www.impact100metrodenver.org/applyforagrant> and complete)
- **Project Description** (three pages maximum)
Introduce your organization and transformational project to Impact100 Metro Denver members.
 - Describe your organization's mission, history and programs.
 - Describe the transformational project for which you seek an Impact100 Metro Denver grant.
 - Specify which of the Impact100 Focus Areas is addressed by your proposal.
 - Economic Opportunity and Self Sufficiency
 - Education and Lifelong Learning
 - Environmental Conservation
 - Describe the need for the program in the community.
 - Explain how the program will be transformational and create sustained and significant improvement in an organization's ability to serve its mission and constituents.
 - Describe how the program will be sustained after the Impact100 grant is spent.
 - Tell us how you will measure success and the impact of your program.
- **Budget** (one page maximum)
 - List the major budget components for the program including the total projected expense.

- Impact100 Metro Denver will not consider proposals for less than \$100,000. If the program requires funds in addition to Impact100 Metro Denver's \$100,000 grant, describe the anticipated sources of those funds.
- If the total program budget exceeds \$100,000, please be aware of the following:
 - Impact100 Metro Denver's \$100,000 grant must be 51% or more of the total proposed program budget. Programs with budgets of \$196,000 or more will NOT be considered.
 - As the primary funder, Impact100 Metro Denver will be the lead organization working with the grantee on a mutually agreed-upon timeline and process for program implementation and evaluation.
- Up to 10% of the program budget can be designated as general operating expenses that are directly related to the program.
- Timeline (one page maximum)
 - Outline the timeline for implementation of the program.
- Constituent Engagement (one page maximum)
 - Describe how your organization is committed to constituent engagement and racial equity.

Document 2 - Organization Financial Information

- Current year organization budget
- Most recent year-end Financial Statement
- Most recent audited Financial Report
- Major Contributors - past two fiscal years

Review Your Application

As a final check, ensure your proposal:

- Provides all the information requested above

- Demonstrates how a one-time grant of \$100,000 will make a **transformational change** in the organization's ability to serve its mission and constituents
- Describes how this transformational change will be sustained in future years
- Demonstrates how the specific results of the program will be measured
- Demonstrates that the program budget is consistent with and adequate for the program goals and activities
- Includes a well-thought-out timeline for implementation and completion of the program
- Demonstrates a commitment to engaging constituents and racial equity
- Demonstrates the organization is financially sound

Submit Your Application

Prepare an email with two separate pdf attachments in the following order:

- Document 1 - Grant Summary Sheet, Project Description, Budget, Timeline and Constituent Engagement
- Document 2 - Organization Financial Information

Email your proposal by 5 pm, Wednesday, December 15, 2021 to

Grants@impact100metrodenver.org.

The Impact100 Metro Denver Grant Selection Process

The Impact100 Metro Denver Grant Committee will review all proposals between January and May, 2022. After all proposals have been reviewed, the committee will choose organizations for site visits.

Applicants chosen for site visits will be contacted in late-March 2022 to determine a mutually agreeable date for the site visit. The organization's Executive Director (or equivalent), a board member, and whoever in the organization who will be responsible for implementing the program all should be present for the site visit.

Organizations not selected for site visits or further consideration in 2022 will be notified in April.

After the site visits, finalists will be chosen and notified by May 15, 2022.

Finalists will be asked to develop a presentation for the full Impact100 Metro Denver membership prior to or at the annual meeting on June 1, 2022. Members will vote and the \$100,000 grant will be awarded to one of the finalists at that meeting. Additional funds may be awarded, as available, to the other finalists.

Grantees agree to recognize Impact100 Metro Denver in all communications (including traditional and social media) related to the funded project and to work with Impact100 Metro Denver to develop public awareness for both organizations.

The grant term is 12 to 18 months. Funds will be dispersed in incremental payments during the Grant Term based upon meeting benchmarks mutually agreed upon by the grant recipients and Impact100 Metro Denver. Organizations receiving grants of less than \$100,000 will work with Impact100 Metro Denver to find a suitable scope for the reduced grant award.

Questions?

Grant application webinars

Questions about this Request for Proposal and the grant application process will be answered during two Zoom webinars. There is no need to attend both sessions.

Applicant Webinars:

Wednesday, October 20, 2021 10:00 - 11:00 am

<https://us02web.zoom.us/j/84111531035?pwd=QXVQMmdXeDY5WGhPOTJEC3VHL3Q2dz09>

Monday, November 15, 2021 3:00 - 4:00 pm

<https://us02web.zoom.us/j/88031668439?pwd=UmtwRHk0cGV1bzdaSFpwVXJsUVVWZz0>

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If you cannot attend either webinar, you may email a question in advance of the webinar by October 18, 2021. The question will be answered during the webinar. Afterwards, a recording of the webinars will be posted at:

<https://www.impact100metrodenver.org>. No phone calls please. Email webinar questions to:

Grants@impact100metrodenver.org



Attachment A

2022 Impact100 Metro Denver Focus Areas

Economic Opportunity and Self-Sufficiency

The ability to independently succeed in life is squarely rooted in economic opportunity. Barriers such as systemic oppression and racism, intergenerational cycles of poverty, inequitable educational opportunity, and disabilities prevent individuals and families from experiencing economic independence.

Programs typically address economic opportunity and self-sufficiency and focus on economic independence and self-sufficiency in housing, training, post-secondary education, or life skills. Additional examples include programs that lay a path for career development, advancement, and provide opportunities for increased earning capacity. Also included are programs that address and nurture the family unit as a whole. In the case of elderly or disabled residents, programs work to improve living conditions or enable residents to age-in-place.

Education and Lifelong Learning

Equal access to educational opportunities at all stages of life is intrinsic to society's well-being. Access is the fundamental key that enables citizens to lead rich, productive, and meaningful lives.

Examples of programming that supports education and lifelong learning include those that address access, parity, and quality; provide for teacher development; and other educational services. They strive to close achievement gaps and enrich lives at any age.

Environmental Conservation

Conserving our natural resources is fundamental to our quality of life. A strong environment supports vibrant communities now and in the future.

Examples of programming that promotes environmental conservation include those that address consequences to health and economic stability; public awareness and education regarding environmental conditions; protection and preservation of natural areas and resources; and the expansion of, or access to, outdoor recreation.